



Introduction to the Jakarta Highland Gathering



The Highland Gathering has been a highlight of the Jakarta social calendar for more than 30 years. The event is currently held at Karawaci to the West of Jakarta and attracts thousands of locals as well as significant numbers of expatriate residents (around 6000 last year) keen to socialise and use the event as an excellent networking opportunity and lots of fun activities for the whole family.

The 2007 Gathering raised enough money to sponsor 143 musicians and dancers from Singapore, Malaysia, Hong Kong and Australia making this the most important competition and 2 day workshop in Asia for these youngsters.

The Gathering is made possible by the generous support by our sponsors.

Sponsorship

There are many opportunities for sponsors with a package or approach to suit every budget including:

- Hospitality Pavilions and Booths
- Event sponsorship
- Commercial and F&B concessions
- Advertising

The 2008 Gathering

The Jakarta Highland Gathering will be held at Lippo Karawaci on **Sunday the 19th of October 2008**. In addition there will be a Charity Golf tournament on **Wednesday the 15th of October** and **Scotland in Concert on Saturday the 18th of October**. Opportunities to sponsor these events are also available.

Available Packages

Hospitality Pavilion (fully supplied)

Donation: Rp.50 million

Including:

This prestigious tent comes fully prepared to enhance your corporate entertaining including:

- Strategic position around the arena
- Tables and chairs to accommodate up to 50 persons
- Electricity and air-conditioning units
- Timber flooring in interior of pavilion.
- Private Toilet facilities.
- Advertising and Promotional advantages:

In addition, you receive the right of display around the arena two 8 x 1 metre banners (provided by you) and up to 12 Umbul Umbul plus one full page colour advertisement in the Highland Gathering Souvenir Program of Events.

Not included: Refreshments for guests, including drinking water, supply of drinking glasses and all tableware, including table covers and napkins. Advice or assistance with catering can be provided by the Highland Gathering management.



Hospitality Booth

Donation: IDR12 or 16 million

Privileges:

The Highland Gathering Organisation will provide other pre-erected tents to a high standard including seating. All you need to do is provide the catering.

The Hospitality Booths are placed in a strategic location around the main arena with the following options.

- 1) 5 x 5 metre tent including one a/c unit & electricity @ IDR12 million
- 2) 10 x 5 metre tent including two a/c units & electricity @ IDR 16 million

Including

- Seating: Tables and chairs to accommodate 10 persons per 5 x 5 metre area.
- Promotion Rights: of display of one 8 x 1 metre banner (provided by you) per 5 x 5 metre tent in the prominent Main Arena location
- Advertising Rights: per 5 x 5 metre tent receive 1/2 page while double tent @ one full page colour advertisement, vertical, in the Highland Gathering Souvenir magazine (on a CD. 300 dpi or better, PDF preferred).

Additional air-conditioning units @ Rp 500,000 per unit and flooring @ Rp1 million per 5 x 5 metre (cost from supplier) can be supplied upon request).

Commercial and F&B concession Booths

Donation: IDR 4 or 12 million options

1. 5 x 5 metre tent @ 4 million (a/c unit extra cost Rp 500,000, flooring Rp1 million)
2. 10 x 5 metre tent @ 12 million (a/c unit extra cost Rp 500,000, flooring Rp1 million)

Including:

- Tables and chairs to accommodate up to 10 persons per 5 x 5 metre area
- Electricity (Air-conditioning units can be supplied at cost upon request)

Note: There are no promotional and advertising rights included in this package.

Corporate Advertising Sponsorship

Package A: Enhanced Corporate Sponsorship

Donation Rp. 27 million

Includes:

- Sector exclusivity
- One 5 x 5 metre booth with electricity - basic kit out.
- One full page colour advertisement in the Highland Gathering Souvenir Magazine or Program (at preferential positioning subject to availability).
- Prominent listing in the sponsors' acknowledgement section of the Golf Tournament, Scotland-in-Concert, the Gathering program and Magazine and any other official publications.
- Two 8 x 1 metre horizontal banners (provided by you) for display around the Highland Gathering arena.

Package B: Corporate Sponsorship

Donation Rp.15 million

Includes:

- One full page colour advertisement in the Highland Gathering Souvenir Magazine.
- Listing in the sponsors' acknowledgement section of the Golf Tournament, Scotland-in-Concert, the Gathering program and Magazine and any other official publications.
- Two 8 x 1 metre horizontal banners (provided by the sponsor) to be displayed around the Highland Gathering arena.

Entry tickets Sponsors are advised that, irrespective of the type or level of sponsorship, that the small entry charge to enter the Highland Gathering grounds will still be payable by the sponsor's employees and invited guests. However pre-paid entry tickets will be made available prior to the Gathering



Another opportunity: *Become a Friend of the Jakarta Highland Gathering*

Support the Jakarta Highland Gathering and play your part in ensuring that this unique festival of Scottish & Indonesian culture has a secure future. Wherever you are in the world, whatever your current or previous connection with the Gathering you can join our Friends Society.

You will receive:

- A Thank You on the JHG website
- A Thank You in the JHG magazine
- Reduced priced tickets for the very next annual Scotland in Concert
- Complimentary tickets to the very next Gathering event
- Complimentary JHG magazine

The JHG is a non-profit organization made up of volunteers in the Jakarta, Indonesia (and beyond). Friendship donations and sponsorships provide the necessary funds to make all the planned and expected events possible. Any excess funds after the event are donated to local charities that are rigorously examined to ensure that 100% of funds reach the intended charity.

The Gathering Committee wishes to invite you to join us to

- make the Gathering events possible
- expand the depth & breadth of its Society of Friends
- assist in expanding the depth & breadth of the events offered and participants invited
- enable us to contribute to selected local charities

Your support will be greatly appreciated by:

- the Committee
- the Participants
- the community and visitors to the Events

Individual	<ul style="list-style-type: none">○ One complimentary ticket for the next Gathering○ Thank You on JHG website and in the JHG magazine○ Complimentary 2008 JHG magazine	Rp 1 million (approx US\$100)
Family	<ul style="list-style-type: none">○ 4 complimentary tickets for the next Gathering○ 25% discount off pair of tickets for Scotland in Concert○ Thank You on JHG website and in the JHG magazine○ Complimentary 2008 JHG magazine	Rp 2 million (approx US\$200)
Gold Donation	<ul style="list-style-type: none">○ 8 complimentary tickets for the next Gathering○ 25% discount off 8 tickets for Scotland in Concert○ Thank You on JHG website and in the JHG magazine○ Complimentary 2008 JHG magazine	Rp 10 million (approx US\$1000)

To arrange to become a Friend please transfer your donation yourself or if you prefer to donate a different amount (every contribution is valued no matter how small), here are the bank details for you to make the transfer.

When transferring, please put your name as a reference so that we can issue a personalized Thank You!

- **Bank:** Standard Chartered Bank
- **Branch:** Jakarta Sudirman (Rp account)

- **Account Name:** Jakarta Highland Gathering
- **Account Number:** 306-00207614

From the Jakarta Highland Gathering Committee
Thank you!!

For all Sponsorship inquiries and commitments please contact: - Susan Whistler
Tel: - 0812 9485 222 Email: - susanwhistler@centrin.net.id

